

DESIGN OF SCHATZ

ESTABLISHED: 2014

DESIGN PHILOSOPHY: Create unique designs that will get a "wow" reaction.

DESIGN APPROACH: Always think outside the box! For every project, we will come up with a new idea and design concept, and integrate some small details that make a big difference.

INSPIRATION: Daydreaming and exploring or indulging in a hypothesis.

GREATEST ENJOYMENT AS A
DESIGNER: Seeing the initial design
become a reality, and the homeowners'
satisfaction to the work we have done.

From left

WEI CHEONG Creative Director JSON ER Project Director

Location: Design of Schatz studio

Helmed by the duo, the studio operates as a team of four. As exemplified here, the designers love contemporary, modern luxe, industrial and loft-style design concepts.



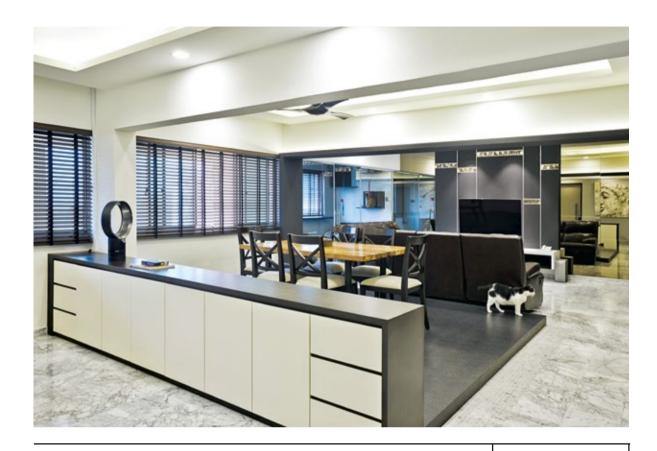
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"We are always monitoring the market trends and crafting designs that are unique and iconic for clients."

- Json Er, Project Director





Modern luxe makeover refreshes this resale flat

Reconfigured and modernised by the Design of Schatz designers, this old flat now has a bright and welcoming ambience. It features a cat room, dry and wet kitchens and spacious communal zones to serve the lifestyle needs of the family of six.

TEXT DISA TAN



Space-friendly measures

"Having a lot of storage was part of the brief," says Project Director Json Er. The family has three children and several cats in the household so having a storage-friendly home was a priority. Besides filling the living and dining zones with custom-built storage fixtures, he transformed one of the rooms into a cat enclosure with glass panels. The dining area now sits on a raised platform to better demarcate it from the other zones.

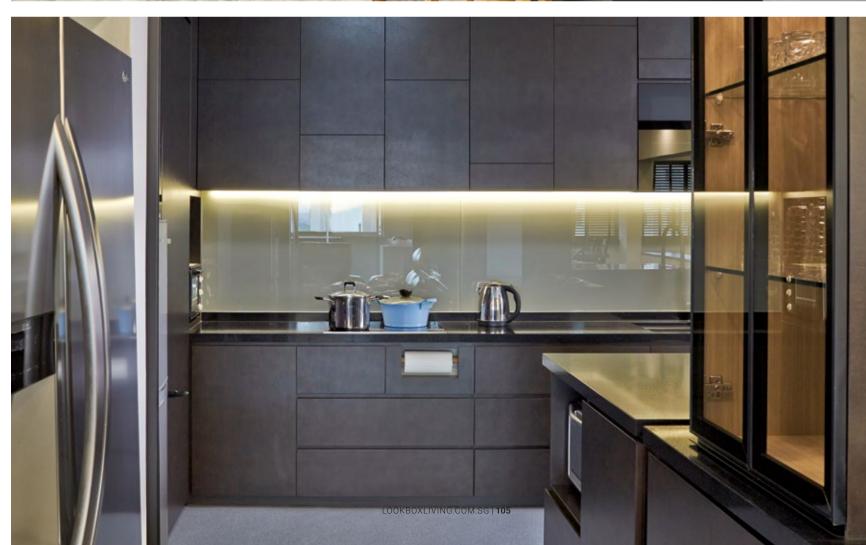
Project type: 5-room HDB flat

Floor area: 1,500sqft

Modern features

Functionality is a must in this hardworking kitchen and Json equipped the space with a generous capacity of storage. To keep the look neat and clean, the kitchen appliances are flush with or built into the carpentry works to reduce visual clutter. Modern aesthetics were also considered and he utilised a leather-look laminate to pair with the sleek coloured glass backsplash.





Modern oriental retreat with rich wood accents

The homeowners' fondness of wood is translated into their multi-generational home's modern oriental design by Json Er of Design of Schatz. Used for both functional and decorative purposes, the presence of wood bestows warmth and grandeur to highlight a luxurious style.

TEXT DISA TAN



Project type: 5-bedroom landed home

Floor area: 4,000sqft

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Collector's pride

One of the homeowners' requirements is to be able to house a collection of figurines. To create an outstanding showcase area, Json Er used laminates and a large marble slab. This feature wall of contrasting textures displays the collection in good light. "The owners multiplied their collection after we put up the display cabinet!" he laughs.



Creature comforts

The junior master bedroom resembles a hotel suite, thanks to the intricately designed surfaces. "This room used to have a balcony," says Json, "but we integrated it into the bedroom." The bedroom now boasts a bay window and a study, which accentuates its hotel-like style. Another design highlight is the headboard, which sports an interlacing design of reclaimed wood.



Spacious update

The kitchen was completely transformed with a brand new configuration and fittings. Perfect for frequent cooking and entertaining, the wet and dry kitchen zones are separated by a glass door. This not only lets in light, but blurs the boundary of space to create one large integrated area.



